

LULEÅ UNIVERSITY OF TECHNOLOGY OFFERS THE COURSE: A millennial's guide to career planning



A MILLENNIAL'S GUIDE TO CAREER PLANNING

Are you unemployed or underemployed and looking for a new career? Not sure how to get started? Then join us for this course where you will learn how to market your skills and talents for the job you want.

You will learn

- How to develop your personal brand, including how to get invited to a job interview by developing a cover letter, CV, and your LinkedIn profile.
- How to prepare for and perform well at job interviews, including types of interviews, types of interview questions, and how to answer them, with a focus on both verbal and non-verbal communication.
- What to think about if you are offered vs. not offered the job and how to negotiate salary.

The course contains

Based on the book, "Branding You: How to Market Yourself in a Competitive World" (Studentlitteratur, Sweden), the course will introduce you to careers and help you understand how you are a personal brand.

We then focus on helping you get invited to a job interview by teaching you how to write your cover letter, CV and LinkedIn profile.

After that, you will learn how to perform better at a job interview by reviewing types of interviews, questions and how to best answer them as well as learn up-to-date methods for negotiating salary.

The course facilitator is Heather Jacksic: heather.jacksic@ltu.se

TARGET GROUP

Primarily for young people 18-29 who are unemployed or underemployed, as well as for those who might want to study further at the university level.

PREVIOUS KNOWLEDGE

English proficiency

SCOPE/TIME/PLACE

Total of 120 hours over an 8-10 week time period (ca 10-12 hours per week total). The course is given entirely at a distance.

COSTS

Free of charge

COURSE START

2021-09-29

REGISTRATION

Send your expression of interest to course administrator Fredrik Backlund: fredrik.backlund@ltu.se. Attach your CV and motivate why you need to take this course.

The last day to submit your expression of interest is **September 10, 2021**.

Admission is ongoing. LTU reserves the right to cancel the course in case of too few registered.